

shaws

SCARY GOOD SAVINGS

Turkey Bucks

Help families in your community



Purchase Turkey Bucks to bring a holiday dinner to a local family in need. See store display for details

CHICKEN DRUMSTICKS, BONE-IN THIGHS OR LEG QUARTERS
3 lbs. or more

68¢ lb.

Signature Farms
QUALITY GUARANTEED

LIMIT 2 PKGS.

FRESH GROUND BEEF
80% Lean, 3 lbs. or more

SIGNATURE FARMS GROUND TURKEY
93% Lean, 16 oz.

248 lb.

LIMIT 2 PKGS.

SEA SCALLOPS
frozen, 16 oz.

998

LIMIT 2 BAGS

OPEN NATURE

WILD CAUGHT NORTH ATLANTIC SEA SCALLOPS
COLOSSAL

NO PRESERVATIVES
PRODUCT OF USA

NET WT 16 OZ (1 LB) 454g

ASPARAGUS

178 lb.

Sargento Shredded Cheese
5-8 oz. select varieties

Lucerne Butter
16 oz.

2/\$5

Lucerne Unsalted Sweet Cream Butter
16 oz.

Lucerne Salted Sweet Cream Butter
16 oz.

Budweiser, Bud Light, Miller Lite, Coors Light 30 Pack
12 oz. cans

20⁹⁹

+ Deposit Where Applicable

Pepsi or Schweppes Seltzer 12 Packs
12 oz. cans

Pepsi 6 Packs
16.9 oz. btl.

4/\$12

+ deposit where applicable

SAVE MORE WITH just for u

MUST BUY 4, LIMIT 4

Tropicana Orange Juice
52 oz.

2⁹⁹

Progresso Soup
18-19 oz. excludes vegetable classics select varieties

buy 2 get 2 FREE

lowest priced items are free

LIMIT 2 FREE

Poland Spring Water 24 Pack
16.9 oz. btl.

Sparkling Water 8 Pack
16.9 oz. btl. or 12 oz. cans
+ deposit were applicable

3/\$9⁹⁹

Lay's Potato or Kettle Chips
5-8 oz. select varieties

1⁹⁹

LIMIT 4

Butterfinger & Co. or Mars Fun Size Candy
9.87-11.5 oz. select varieties

4/\$10

MUST BUY 4

Good through 10/31/20

Prices effective: FRIDAY, OCTOBER 30 - THURSDAY, NOVEMBER 5, 2020

Fri. 30	Sat. 31	Sun. 1	Mon. 2	Tue. 3	Wed. 4	Thur. 5
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Go SHOPPING Get REWARDS

Earn 5 Rewards Get \$7 OFF your order just for u

Earn 7 Rewards Get \$10 OFF your order just for u

Earn 10 Rewards Get \$15 OFF your order just for u

Download the Shaw's app and save* today

DIGITAL just for u OFFERS ONLY

Effective In *411 Colchester, *412 Berlin Corner, *413 South Burlington, *414 Williston, *415 Middlebury, *417 Montpelier, *418 Wilmington, *419 Poultney, *420 Fair Haven, *421 Stowe, *422 Waitsfield, *423 Ludlow, *425 Bristol, *426 Randolph, *427 Manchester, *430 Waterbury, *431 Derby, *432 Springfield, *444 Vergennes

Deli

sliced fresh to order at your deli counter

DIETZ & WATSON
Ham or Chicken Breast **8.99** lb.

Pearls
Red Pastrami **9.99** lb.

LAND O LAKES
American Cheese **6.99** lb.

GOOD THRU NEW YEAR'S
Chicken Piccata Pasta Salad or Roasted Corn Salad with Queso Fresco Lime **4.99** lb.

Bakery

Brownies and Blondies Made in Store 6 pack **\$5**

Thomas' English Muffins 12-13 oz. select varieties **buy 2 get 1 FREE**

Ciabatta Bread 16 oz. Classic or Olive Oil **3.49**

Panera Bread 20-25 oz. select varieties **2/\$5**

Dairy & Frozen

Silk, So Delicious, or Yoplait Yogurt 4.4-5.3 oz. select varieties **2/\$3**

Ben & Jerry's Ice Cream 16 oz. select varieties **3.99**

Dannon Greek Yogurt 5.3 oz. select varieties **4/\$5**

Ben & Jerry's, Haagen Dazs or Friendly's Ice Cream Cups 3.6-6 oz. Tina's Chimi 6 oz. select varieties **4/\$5**

Pillsbury Chocolate Chip Cookie Dough 32 oz. Yoplait Fridge Pack 8-6 oz. Pete and Gerry's Free Range Large Eggs 12 ct. **4.99**

DiGiorno Pizza 27.5-31.5 oz. select varieties Newman's Own Pizza 13.2-16.5 oz. select varieties **5.99**

FAB 5!

ITEMS MUST BE PURCHASED IN A SINGLE TRANSACTION.

BUY 5 OR MORE

Mix Match ANY 5

Doritos 9.25-11.25 oz. Cheetos 7-8.5 oz. Fritos 9.25 oz. **2.99**
WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price \$2/57

Nabisco Newtons Cookies, Nilla Wafers, or Honey Maid Graham's 10-14.4 oz. select varieties **2.99**
WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price \$2/57

Chobani Greek Yogurt 21.2 oz. select varieties Kraft Philadelphia Cream Cheese Tub 7-8 oz. **3.49**
WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price \$2.99

Lean Cuisine Market Place or Favorites 6-11.5 oz. select varieties **2.49**
WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price \$2.99

Green Giant Frozen Box Vegetables or Ore-Ida Easy Fries 4.75-10 oz. select varieties **99¢**
WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price \$1.99

Pillsbury Sweet Rolls, Cookie Dough, Pie Crust, or Yoplait Go-gurt 12.4-16 oz. select varieties **1.99**
WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price \$2.49

Chex Mix 7-8.75 oz. select varieties **99¢**
WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price \$4/5

General Mills Cereal 12-18.2 oz. select varieties Nature Valley Granola Bars 4.8-7.44 oz. select varieties **2.99**
WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price \$3.99

Signature Select Pasta 12-16 oz. select varieties **88¢**
WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price 10/\$10

Kellogg's Eggo Waffles or Pancakes 8.4-16.4 oz. select varieties **1.99**
WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price \$2.49

Quaker Oatmeal Hot Cereal 18 oz. Instant Oatmeal Pouches 8-15.1 oz. **1.99**
WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price \$2.99

B&M Baked Beans 16 oz. select varieties Green Giant Vegetables 14.5-15.25 oz. select varieties **99¢**
WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price 2/\$3

Signature Select Pasta Sauce 15-24 oz. select varieties **1.99**
WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price \$2.69

Dole Fruit Bowls & Fridge Pack 18 oz. select varieties **2.49**
WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price \$2.99

Chobani Oat Beverage 52 oz. Creamers 24 oz. Dairy Sour Cream 16 oz. **1.99**
WHEN YOU BUY 5 OR MORE PARTICIPATING ITEMS
Single Item Price \$2.99

19 Crimes or Apothic Wines 750 ml. select varieties **9.99**

Bota Box Wines 3 lr. **18.99**

12 Pack White Claw, Bud Light, Truly or Corona Hard Seltzer 12 oz. cans Price Plus Deposit Where Applicable **14.99**

Beverage & Snacks

Nabisco Variety Pack 9-28 oz. select varieties Gatorade 8 Pack 20 oz. bottles + deposit where applicable **4.99**

Smartwater, Vitaminwater or Gold Peak Tea 6 Pack 16.9 oz. bottles + deposit where applicable **3.99**

Frito Lay Variety Packs 16-18 ct. Snapple 12 Pack 16 oz. bottles + deposit where applicable **6.99**

Snyder's Pretzels 12-16 oz. select varieties Pirate's Booty 4-5 oz. **1.99**

Keebler Toasteds, Cracker Packs, or Fudge Shoppe Cookies 8-13.6 oz. select varieties **1.99**

Signature Select Juice Cocktail 64 oz. select varieties **1.88**

Meals & Ingredients

Mott's Applesauce 4 1/2 oz. select varieties **2/\$5**

Betty Crocker Cookie, Supreme Brownie or Bar Mix 12.5-21 oz. select varieties **2.69**

Wishbone Salad Dressing 15 oz. select varieties **2/\$4**

Krusteaz Quick Bread 15-19.5 oz. select varieties **2/\$4**

Kellogg's Mini Wheat Cereal 14.3-18 oz. Raisin Bran 14-16.6 oz. Pop Tarts 20.3 oz. **2/\$5**

Folgers Coffee 24-30 oz. Dunkin' Donuts Coffee 10-12 oz. bags, or 10 ct. c-cups, select varieties **7.99**

Household & Pet

Downy Wrinkle Guard 64 oz. Gain Laundry Detergent and Flings 100 oz., 18-35 ct. **9.99**

Hefty Trash Bags 18-45 ct. select varieties **6.99**

Rachael Ray Dry Cat Food 6 lb. Kibbles N Bits 16-17.6 lb. Dry Dog Food **10.99**

9 Lives Wet Cat Food 4 ct. - 5.5 oz. **1.79**

GroceryDelivery shaws.com
Powered by Instacart

Official Supermarket of the New England Patriots

EARN REWARDS POINTS PATRIOTS PICKS just for U

- General Mills Chex Cereal **2/\$6**
- Hershey's Syrup **2.79**
- Cedar's Hommus **2/\$5**
- Organic Bananas **69¢**

Signature brands Quality you can trust. **GUARANTEED**

Signature Care, Signature Farms, Signature Select

Go SHOPPING Get REWARDS

DIGITAL just for U OFFERS ONLY

Scan code to download the Shaws® App!

LIMIT 2

Coca-Cola 2 Liter 67.6 oz. bottle + deposit where applicable **\$1.67**

SALE PRICE \$1.67 Digital Coupon -\$1.10

57¢

Valid 10/30-11/5/20.

LIMIT 2

Nabisco Chips Ahoy! Cookies 7-13 oz. select varieties **\$2.99**

SALE PRICE \$2.99 Digital Coupon -\$2.02

97¢

Valid 10/30-11/5/20.

LIMIT 2

Signature Select Ice Cream 48 oz. select varieties **\$2.50**

SALE PRICE \$2.50 Digital Coupon -\$1.53

97¢

Valid 10/30-11/5/20.

LIMIT 1

Downy Unstoppables 20.1 oz. Tide Laundry Detergent 92 oz., Pods 21-42 ct. select varieties **\$12.97**

SALE PRICE \$12.97 Digital Coupon -\$3.00

9.97

Valid 10/30-11/5/20.

AIR CHILLED



Chicken Genuinely Different

Chilled With Purified Air For 100% Mouth-Watering Flavor



NO ADDED ANTIBIOTICS*, HORMONES* OR STEROIDS* EVER

AMERICAN HUMANE CERTIFIED

100% VEGETARIAN FED



Open Nature Whole Fryer
Air Chilled **179 lb.**



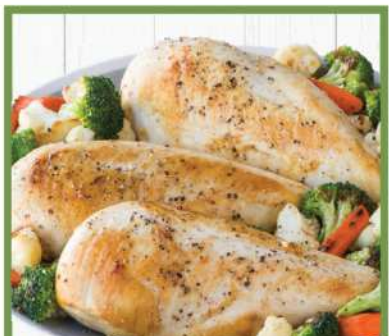
Open Nature Chicken Drumsticks or Bone-In Thighs
Air Chilled **199 lb.**



Open Nature Chicken Wings
Air Chilled **299 lb.**



Open Nature Boneless Chicken Thighs
Air Chilled **399 lb.**



Open Nature Boneless Chicken
Air Chilled, 3 lbs. or more **449 lb.**

EXCLUSIVELY IN OUR STORES
Chicken raised without added hormones, steroids* or antibiotics. *Federal regulations prohibit the use of hormones or steroids in poultry.

We will not be undersold on Turkeys

We will match any competitor's turkey price. Just present competitor ad at time of purchase. Terms & conditions apply. See store for details.



Freshness, Quality, Flavorful
A CUT ABOVE THE COMPETITION



Fresh Pork Tenderloin or Boneless Pork Chops
3 lbs. or more

299 lb.



Beef Sirloin Tips
3 lbs. or more **899 lb.**



Sugardale Bacon
16 oz. **499**



Salmon Fillet
999 lb.



Raw Shrimp
31-40 ct. **699 lb.**



Cod Fillets
frozen at sea **799 lb.**



Freshness & Quality
ON THE ITEMS YOU BUY MOST



Blueberries, Raspberries or Blackberries
6 oz.

MUST BUY 3
3/\$10
or 3.99 ea.



Ripe Mangoes **99¢**



Bartlett, Bosc, Anjou or Red Pears **149 lb.**



Olivia's Organics Salad Mixes
4.5-5 oz., select varieties **299**
Campari Tomatoes
16 oz.



Idaho Russet Potatoes
5 lb. **399**
Sweet Onions
5 lb. bag



Hines Nuts
10 oz., select varieties **\$1 OFF**
Aurora Nuts
7-9.5 oz., select varieties

The Flower Market

Autumn is Blooming



debi lilly
Exclusive
Day of the Dead Bouquet
999



Fall Festival Bouquet
999



Zygo Cactus
6 in. **999**

Not all items available in all stores

Prices effective: **FRIDAY, OCT. 30 - THURSDAY, NOV. 5, 2020**

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facebook.com/Shaws
instagram.com/shawssupermarket
pinterest.com/shawsmarket/

103020_SHW_CIR04_S_Z

Unless otherwise noted, offers in this ad are in effect at 6:00 a.m., Friday thru Thursday midnight at your local Shaws stores. LIMIT ONE COUPON PER ITEM PER DAY PER HOUSEHOLD. Prices and savings vary among store locations. Not all items or varieties available in all store locations. Quantities limited to inventory on hand and subject to availability. Sales in retail quantities only and we reserve the right to limit quantities sold to per customer. While supplies last. Unless otherwise noted, transactional limits may apply. On Buy One, Get One Free (BOGO) offers, customer must purchase the first item to receive the second item free. BOGO offers are not 1/2 price sales. If only a single item is purchased, the regular price applies. Manufacturers' coupons may only be used on purchased items, not on free items. All rebate offers are subject to applicable manufacturer's additional terms. Customer pays for applicable taxes, bottle/can deposit and bag fees, if any, on purchased and free items. We reserve the right to modify or cancel offers and/or correct typographical, pictorial and other ad or pricing errors. Prices for products ordered online generally are higher than in our physical store locations and may vary by fulfillment method chosen. Online promotions, discounts and offers may differ from those in our physical store locations. All rainchecks must be redeemed within 30 days of issuance. Offers are void or restricted where prohibited or limited by law and have no cash value. No cash back will be given.



Happy Halloween



HALLOWEEN

HALLOWEEN ITEMS GOOD THROUGH 10/31/20



Butterfinger & Co. or Mars Fun Size Candy
9.87-11.5 oz.
Select varieties.

MUST BUY 4
4\$10
for



Snickers, Twix, or M&M's
15-20.77 oz. Select varieties while supplies last.

5⁹⁹



Hershey Halloween Candy Bags
31.3-41.82 oz.
Select varieties while supplies last.

9⁹⁹



Butterfinger & Co. XXL Halloween Candy Bags
60.8-72 oz.
Select varieties while supplies last.

14⁹⁹



Hershey's Greats
43.28-69.01 oz.
Select varieties while supplies last.

14⁹⁹



Mars XXL Halloween Candy Bags
77.58-82.05 oz.
Select varieties while supplies last.

19⁹⁹



Signature Select Halloween Tumblers or Spider Web Baskets
Select varieties in select stores while supplies last.

1⁴⁹



Glow Accessories and Party Packs
Select varieties in select stores while supplies last.

2⁹⁹



Duracell Batteries
8 ct. Coppertop or 6 ct. Optimum AA or AAA.
Select varieties.

8⁴⁹

FREE Flu Shots
with most insurance*

*No co-payment unless required by your plan. **Restrictions apply. See pharmacy for details.

10% OFF
your next grocery purchase with any immunization**



Scan now to learn more.

Reduce your risk of shingles & pneumonia

The CDC recommends these vaccines for seniors and those with certain medical conditions.

Get vaccinated today at our pharmacy!*

*Available vaccinations vary by location and are subject to state law restrictions.

NUTRITION



Nature Made Vitamins
Select sizes and varieties.

BUY 1 | GET 1 FREE
of equal or lesser value



Open Nature Nutrition Bars
1.4 oz.
Select varieties.

88¢



Muscle Milk Shakes
4 pk. of 11 oz. Shakes.
Select varieties.

7⁹⁹

HEALTH



Colgate Oral Care
5.1-6.6 oz. Toothpaste, 16-16.9 oz. Mouthwash, or 1 ct. Manual Toothbrush.
Select varieties.

2\$9
for



Aleve or Bayer
100-200 ct.
Select varieties.

10⁹⁹



Mucinex
6 oz. or 16-20 ct.
Select varieties.

13⁴⁹

just for **U**
Savings

just for **U**

DIGITAL COUPON



Werther's or Riesen Candy
2.75-5.5 oz. Select varieties.
Limit 2 Digital Downloads
Limit one coupon per transaction while supplies last.
Void if copied or transferred.
Coupon effective 10/30/20-11/5/20

2\$4
for
u - \$1 off 2
2\$3
for

just for **U**

DIGITAL COUPON



Red Vines or Sour Punch Trays
4.5-5 oz. Select varieties.
Limit 1 Digital Download
Limit one coupon per transaction while supplies last.
Void if copied or transferred.
Coupon effective 10/30/20-11/5/20

4\$5
for
u - \$1 off 4
4\$4
for

just for **U**

DIGITAL COUPON



Boost Nutrition Shakes
6 pk. of 8 oz. Bottles. Select varieties.
Limit 2 Digital Downloads
Limit one coupon per transaction while supplies last.
Void if copied or transferred.
Coupon effective 10/30/20-11/5/20

8⁹⁹
u - 1⁰⁰
7⁹⁹

just for **U**

DIGITAL COUPON



Vicks Children's Botanicals or Cough
4-6 oz. Select varieties.
Limit 2 Digital Downloads
Limit one coupon per transaction while supplies last.
Void if copied or transferred.
Coupon effective 10/30/20-11/5/20

8⁴⁹
u - 2⁰⁰
6⁴⁹

just for **U**

DIGITAL COUPON



Vicks DayQuil or NyQuil
12 oz. Liquid or 24 ct. Capsules.
Select varieties.
Limit 2 Digital Downloads
Limit one coupon per transaction while supplies last.
Void if copied or transferred.
Coupon effective 10/30/20-11/5/20

8⁹⁹
u - 1⁰⁰
7⁹⁹

just for **U**

DIGITAL COUPON



Vicks VapoRub, VapoCOOL Spray, VapoPatch, or VapoBath
3.53-15 oz. or 5 ct. Patch.
Select varieties.
Limit 2 Digital Downloads
Limit one coupon per transaction while supplies last.
Void if copied or transferred.
Coupon effective 10/30/20-11/5/20

8⁴⁹
u - 1⁰⁰
7⁴⁹

BUY 2 | GET 1
FREE

MIX & MATCH
of equal or lesser value

Medicare
made easy

We participate in all Medicare Part D plans and are preferred in many.

Stop by our pharmacy to learn more!



Good Cook Bakeware and Ovenware
Select sizes and varieties.

BUY 2 | GET 1
FREE
of equal or lesser value



Anchor Hocking Bakeware or Betty Crocker Dessert Décor
Select sizes and varieties while supplies last.

BUY 2 | GET 1
FREE
of equal or lesser value



Handi-Foil
Select sizes and varieties.

BUY 2 | GET 1
FREE
of equal or lesser value



Good Cook Meal Prep or Pyrex Containers
Select sizes and varieties.

BUY 2 | GET 1
FREE
of equal or lesser value



Good Cook Gadgets
Select sizes and varieties.

BUY 2 | GET 1
FREE
of equal or lesser value

LIGHTING



GE and Signature SELECT™ Light Bulbs
Select sizes and varieties.

BUY 1 | GET 1
50% OFF
of equal or lesser value

CLEANING



Renuzit Air Care
7 oz. Select varieties.

10\$10
FOR



Mr. Clean or Dawn Cleaning Supplies
Select sizes and varieties.

4\$49



Febreze Spray
8.8 oz. Select sizes and varieties.

2\$99

PERSONAL & BABY CARE



SheaMoisture Hair Care and Skincare
Select sizes and varieties.

9\$99



Open Nature or Signature Care™ Facial Wipes
25 ct. Select varieties.

3\$99



Dial Bar Soap or Body Wash
8 pk. of 4 oz. Soap or 16 oz. Body Wash. Select varieties.

2\$10
for



Revlon or Almay Nail or Eye Cosmetics
Select sizes and varieties.

30%
off



Pampers Wipes
112-216 ct. Select varieties.

6\$99



Huggies Pull-Ups or Goodnites
11-25 ct. Select varieties.

8\$99



Gerber Natural Pouches, Jars, or 2nd Food Tubs
3.5-4 oz. Pouches or Jars or 2-4 oz. Tubs. Select varieties.

4\$5
for



Pampers or Easy Ups
16-37 ct. Select varieties.

9\$99



Similac Pro-Formula
1.41-1.45 lb. Select varieties.

27\$99

just for **U**
Savings

just for **U** DIGITAL COUPON



Air Wick Air Care
Select size and varieties.

Limit 2 Digital Downloads
Limit one coupon per transaction while supplies last. Void if copied or transferred. Coupon effective 10/30/20-11/5/20

4\$99
u -2\$00

2\$99

just for **U** DIGITAL COUPON



Schick or Skintimate Disposable Razors
2-12 ct. Select sizes and varieties.

Limit 2 Digital Downloads
Limit one coupon per transaction while supplies last. Void if copied or transferred. Coupon effective 10/30/20-11/5/20

7\$99
u -4\$00

3\$99

just for **U** DIGITAL COUPON



Degree
2.6-2.7 oz. Select varieties.

Limit 3 Digital Downloads
Limit one coupon per transaction while supplies last. Void if copied or transferred. Coupon effective 10/30/20-11/5/20

3\$99
u -1\$00

2\$99

just for **U** DIGITAL COUPON



CeraVe Personal Care
Select sizes and varieties.

Limit 2 Digital Downloads
Limit one coupon per transaction while supplies last. Void if copied or transferred. Coupon effective 10/30/20-11/5/20

\$2\$00
off

just for **U** DIGITAL COUPON



Listerine Mouthwash
33.8 oz., Select varieties.

Limit 3 Digital Downloads
Limit one coupon per transaction while supplies last. Void if copied or transferred. Coupon effective 10/30/20-11/5/20

6\$49
u -1\$00

5\$49

just for **U** DIGITAL COUPON



Always Pads or Tampax
13-18 ct. Select varieties.

Limit 2 Digital Downloads
Limit one coupon per transaction while supplies last. Void if copied or transferred. Coupon effective 10/30/20-11/5/20

4\$49
u -1\$00

3\$49

just for **U** DIGITAL COUPON



Always Discreet Pads or Underwear
10-66 ct. Select varieties.

Limit 2 Digital Downloads
Limit one coupon per transaction while supplies last. Void if copied or transferred. Coupon effective 10/30/20-11/5/20

13\$99
u -2\$00

11\$99